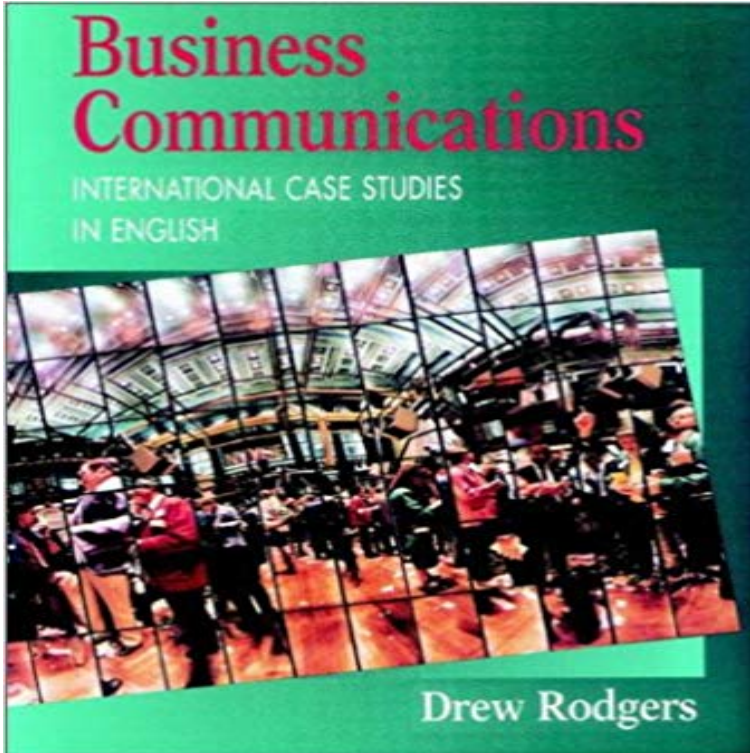


# Business Communication: International Case Studies in English



Business Communications is a concise, current, and practical text for international business students in today's global economy. This text uses the case-study method to develop students' general communication and vocabulary skills, as well as their international business acumen. The text also focuses on information-gathering, problem-solving, and decision-making activities, and includes information on business writing, telephone calls, and electronic communication.

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