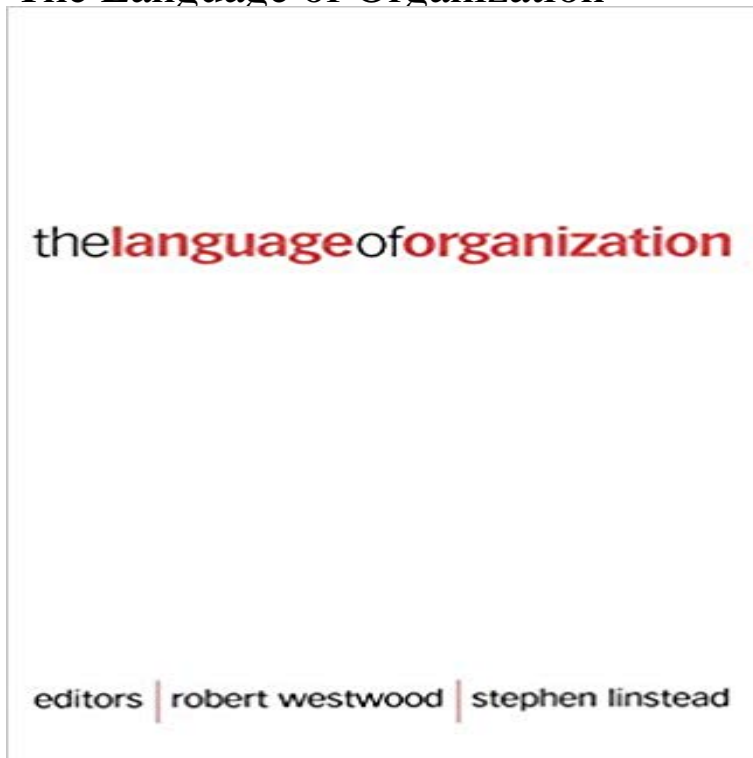


The Language of Organization



The importance of communication for organizations has been an ongoing concern since management was first theorized. Yet language has tended to be viewed as simply a medium of communication - without language per se being theoretically problematized. This book enables a more critical exploration of the major theoretical positions on language and organization, explaining why language warrants a more central and considered place in organization studies. Language and Organization explains how various perspectives on the relationship between language and organization can be represented and explored. Concerned with issues such as power, knowledge and organizational discourse, this book will provide essential new links for a proper conceptualisation and understanding of organizations.

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